GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Industries & Commerce Department - Entrusting Additional responsibilities to District Industrial and Export Promotion Committee (DIEPC) - Orders - Issued.

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INDUSTRIES& COMMERCE (P&I) DEPARTMENT

G.O.MS.No. 18

Dated: 14-02-2025

Read:

1. G.O. Ms. No. 43 Ind.& Comm.(P&I) Department dated 13.08.2020.
2. 7th edition of Business Reform Action Plan (BRAP) 2024 notified by DPIIT.

ORDER:

In the reference 1st read above, orders have been issued constituting District Industrial and Export Promotion Committee (DIEPC) for review of Single Window, incentives and sanctioning incentives, task force committee for PMEGP, selecting beneficiaries under PMEGP, etc. at the district level. Additionally, DIEPC shall also review / monitor agenda items relating to Export Promotion in the respective districts along with the regular items of the DIEPCs.

2. In the reference 2nd read above, the DPIIT has notified the 7th edition of Business Reform Action Plan (BRAP) 2024, encompassing 435 recommendations. As per Business Reform Action Plan plus (BRAP) 2024 under Reform No.333, 334 & 335, DPIIT has recommended Integration of District Export Action Plans into a Centralized Portal to create and periodically review a District Export Action Plan (DEAP), Develop an online system to access all district action plans.

3. In order to comply with the effective implementation of District Export Action Plan (DEAP) and online dashboard will aid in identifying and promoting key products and infrastructure unique to the district and for continuous monitoring of progress, timely identification of bottlenecks, and the ability to suggest actionable improvements, thereby facilitating responsive and adaptive export strategies at the district level.

4. Government, after careful examination of the matter, hereby entrust additional responsibilities to District Industrial and Export Promotion Committee (DIEPC) to systematically harness each district's export potential, DIEPC with following agenda:-

a. Creation of District Export Action Plan with quantifiable targets that shall outline District export potential, key products, infrastructure & strategies leveraging its unique advantage.

(p.t.o.)

b. The District Export Action Plans (DEAPs) from all districts shall be published on the official website of Andhra Pradesh Trade Promotion Corporation (APTPC), granting specific stakeholders, including government agencies, exporters, industrial associations, and businesses, direct access to comprehensive

export data and strategies. The platform will function as a specialized resource hub, offering detailed insights and enabling coordinated efforts to enhance the effectiveness of export-related activities at the district level.

c. Concerned District Collectors shall ensure that DEAPs are updated in real time on the portal. This will ensure that stakeholders have access to the most current information and will allow for continuous monitoring of progress, timely identification of bottlenecks, and the ability to suggest actionable improvements, thereby facilitating responsive and adaptive export strategies at the district level.
d. The District Industrial and Export Promotion Committee (DIEPC) shall invariably hold meetings every month on a fixed date to also review the District Export Action Plan (DEAP) and send the minutes of meeting to the Director of Industries, immediately thereafter.

5. The Director of Industries, Andhra Pradesh, Mangalagiri and all District Collectors shall take necessary action in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNER OF ANDHRA PRADESH)

N.YUVARAJ
SECRETARY TO GOVERNMENT & CIP

To
The Director, Industries & Commerce Department, Mangalagiri, Guntur
All Departments in Secretariat
All Head of Departments
All District Collectors
Copy To:
The Law (E) Department.
The P.S. to Principal Secretary to Chief Minister(GSP).
The P.S. to Principal Secretary to Chief Minister(SC).
The P.S. to Chief Secretary to Government.
The P.S. to Secretary & CIP. I&C Dept.

//FORWARDED: : BY ORDER//

SECTION OFFICER